



Artist's impressions show open spaces, parks and playgrounds will keep the Meridian community engaged and active. .

Community is key

Upsizers and new buyers are keen to enter Meridian, writes **Sarah Marinos**

BROWN Property Group's latest venture in Melbourne's southeast is no small undertaking. Spread across 125ha and including 29ha of parklands and 4.8ha of wetlands, the Meridian development is gathering momentum.

More than 400 blocks of land have been sold since last year's launch, and Brown Property Group marketing manager Graham Nolan said there was a high level of inquiries from potential homeowners.

A 12-month price growth saw median house prices in Clyde North rise 41.7 per cent — another indication

of the increasing interest in this pocket of the state.

"The land sales and information centre has been inundated with a mix of future residents who are keen on getting an update and new buyers wanting to call Meridian home," Mr Nolan said.

The Clyde North development is 50km from the CBD and the Princes Freeway is within easy reach, so buyers priced out of Melbourne's costlier suburbs are viewing the area as a genuine option.

Locals from the Berwick and Narre Warren area are also moving to Meridian.

"We're getting interest from locals who want to upsize or build a new home," Mr Nolan said.

"Initially, when we launched Meridian, people were buying the dream — it was a paddock. Now people can drive through the streets, see homes being built and see the area coming to life."

Land sizes at Meridian range from about 392sq m to 732sq m, with block prices starting at \$281,000 and rising to \$434,000.

A display village showcasing more than 30 new home designs from some of Melbourne's best-known builders will open next year.



New shops, schools and sports precincts will be built in the future, but the area is already well-served by existing local shopping centres, the Berwick Village and primary and high schools, such as St Frances Xavier College, St Catherine's Primary School and the Hillcrest Christian College.

"Meridian has been created with a genuine community in mind and,

when completed, will offer a blend of stylish homes, tree-lined streets and parks and wetlands all woven together with cycling and pedestrian paths," Mr Nolan said.

Parks will include fitness stations because "at Meridian, we want to promote an active and engaged community", he said.

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